

## THE IMPACT OF INDIA'S ECONOMIC GROWTH ON STARTUPS: AN ANALYSIS OF ENTREPRENEURSHIP

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### **ABSTRACT**

*The study highlights that entrepreneurs play a crucial role in igniting economic activities through their entrepreneurial decisions. Entrepreneurship plays a crucial role in driving the development of not just the industrial sector, but also the farm and service sectors of a country. Entrepreneurs are like skilled players in a game, and just like any player, their chances of winning soar when they possess the perfect cards. The role of entrepreneurship in economic development is diverse and can bring about positive changes depending on the available resources, the industrial environment, and the government's support for entrepreneurial activities. Incredible innovations by entrepreneurs, in the form of exciting goods & services, lead to new job opportunities, which can create a ripple effect or positive cycle in the economy. In fact, embracing a balanced approach to nurturing entrepreneurship will undoubtedly lead to a positive impact on the economy and society.*

**KEYWORDS:** *Entrepreneurship, Business, Materials, Economic Development, and Society.*